



THE COMPLETE PRODUCT GUIDE • VERSION 1.0 • AUGUST 2026

Every application. Every tool. *One platform.*

The world's first On-Demand Software System — a unified AI platform that replaces the fragmented stack of 8–22 SaaS tools, agencies, and staff a business depends on.

\$150/mo

SIX CUMULATIVE TIERS FROM

7 days

FREE TRIAL, NO CREDIT CARD

9.7/10

CASA TIER 2 CERTIFIED

BUJI DEVELOPMENT CORPORATION • MIDAS.CEO

One brain. One login. One price.

Midas is the world's first **On-Demand Software System (ODSS)** — a unified AI platform that replaces the fragmented stack of 8–22 SaaS tools, agencies, and staff a business depends on. Where traditional software hands you a tool and asks you to figure it out, Midas gives you an autonomous AI system that already knows your business and works on your behalf around the clock.

The difference is one **brain**. Onboarding is a conversation, not a form: every subscriber builds a personalized Digital Brain (Harmonia) that every tool on the platform reads from — so your inbox, your content, your CRM, your voice line, and your campaigns all act like *you*, not like generic software. Intelligence compounds: every interaction makes Midas smarter about your specific business, which is why leaving becomes irrational over time.

Midas is powered by the **Supra Intelligence Engine** — a multi-agent, multi-model system that routes each task to the best AI for it, using frontier models where reasoning quality is the product and self-hosted models on Midas-owned hardware for private, confidential work.

"The Last AI You Will Ever Need."

The eight areas of the platform

01 The Intelligence Core	02 Communications
03 Content & Creation	04 Productivity & Office
05 Sales, CRM & Growth	06 Marketing & Distribution
07 Legal, Finance & Enterprise	08 Specialized & Emerging

01 SECTION ONE

The Intelligence Core

The brains behind everything.

Supra Intelligence Engine	The proprietary multi-agent engine powering Midas; routes every task to the best-suited AI model so no single vendor outage can take the platform down.
Atlas	The multi-agent orchestration layer that coordinates specialist AI agents to complete complex, multi-step work.
Midas Mode	The personalized chat experience: full frontier intelligence working from your Dossier and knowledge base for complex, tailored work.
Harmonia <i>The Digital Brain</i>	Your personalized intelligence layer, built from 80 foundation questions (the facts) plus 50 principle questions (your judgment), updating weekly from your email, chats, and projects so Midas makes the call you would make.
Harpocrates <i>The Private LLM</i> TIER 1	Your private AI for confidential work, running on NVIDIA Nemotron on Midas-owned H200 hardware; data processed here never leaves Midas infrastructure — the basis for serving legal, financial, and healthcare practices.
MidasPrime TIER 2+	The multi-agent chat system that coordinates several specialist agents on a single request.
Nemo	Meeting intelligence: joins your calls, records, transcribes, and extracts summaries, action items, and contacts into your CRM; audio is deleted immediately after transcription.
Cerberus	The self-healing security and support watchdog that sweeps error logs and support tickets hourly and keeps the platform certified and healthy.

Communications

Every inbound channel, scored and answered in your tone.

MidasMail TIER 1	The AI-scored unified inbox: email, DMs, and comments in one place, heat-scored, with AI smart replies and auto-drafts written in your tone.
MidasVoice TIER 1	Your 24/7 AI answering service: a phone number in your area code, 12 voices, call forwarding, and an AI receptionist that already knows your business. \$0.20/min billed per second, inbound only.
MidasMeet	AI-enabled video conferencing with host controls, recording, and Nemo meeting intelligence built in.
MidasChat & MidasHub	Company broadcast plus personal team messaging (MidasChat), and the subscriber community feed with showcases, wins, and Tom's Corner (MidasHub).
MidasSMS TIER 1+	AI-assisted text messaging to reach contacts where they respond fastest.
MidasDate	Your smart calendar with public booking links, integrated into your MidasCard.

Every channel reads from the same brain — so the reply sounds like you wrote it.

Content & Creation

The publishing house that runs while you sleep.

SupraChat

TIER 2+

The intent catalogue: 104 guided workflows where you answer at most three questions and Midas produces a finished, personalized result — flagship: Forge a Course in ~15 minutes.

Zeus

The Campaign Engine

TIER 3+

Describe a business objective in one sentence; Zeus plans, builds, and deploys a complete campaign — content, pages, and follow-up sequences — publishing nothing until you approve.

MidasBlog & MidasPod

TIER 3+

Your daily blog and podcast engine, SEO- and GEO-optimized, published under your name with verified author authority.

The Midas Report Syndicator

TIER 2+

Generates ~20 posts monthly in your Content Voice, publishes to your blog, and syndicates to The Midas Report.

MidasMedia

TIER 2+

Your daily media kit — a ready-to-use pack of content assets produced for you each day.

MidasTunes

TIER 2+

The audio studio: song creation, voice cloning, and text-to-speech, turning written content into finished audio with music beds and post-production.

MidasClone

TIER 2+

Voice cloning: record your voice once and Midas creates a personal voice model to narrate your content, read-alouds, and audio in your own voice.

Broadcast & voice

MidasCast

The public podcast network at /podcasts: AI-generated business-intelligence shows across 12 industry verticals, free for anyone to hear.

MRTV

Midas Report Television

The Midas broadcast network: produced video shows and segments that extend The Midas Report into television-style content.

MidasStudio

The in-platform video editor: assemble, cut, and polish video content without leaving Midas.

MidasPrompter

TIER 2+

An on-screen teleprompter: paste or generate a script, set the scroll speed, and read naturally to camera — the script Midas wrote is the script you record.

Content Voice Engine

Ten copywriter personas that let your content match a chosen voice and tone consistently across everything Midas writes.

THE CONTENT ENGINE IN NUMBERS

104

guided intent
workflows

~20

syndicated posts
monthly

12

podcast verticals on
MidasCast

10

copywriter voice
personas

Productivity & Office

Your office suite — on hardware Midas owns.

MidasOffice

TIER 3+

Your private office suite: word-processor documents, spreadsheets, and slide presentations created and edited inside Midas and stored on Midas-owned servers — never handed to Google or Microsoft; every file can train your Digital Brain.

MidasPDF

TIER 2+

A full PDF studio: open, edit, annotate, fill, reorder, merge, split, compress, and OCR PDFs — combine a contract, proposal, and one-pager into one deliverable without a third-party tool.

MidasBoard

TIER 2+

Your private digital whiteboard for brainstorming, planning, mind-maps, and diagramming; save a board to MidasRepo and Midas can turn it into tasks or content.

MidasDrive

TIER 2+

The content storage and creation workspace: folders for blogs, podcasts, images, QR codes, carousels, eBooks, decks, and more — a working surface Midas reads from and writes to.

MidasRepo

TIER 1

Your RAG knowledge repository: up to 10 GB of company documents Midas references in every conversation, split into public and private partitions.

MidaScribe

TIER 2+

Video transcription: upload up to 60 minutes, approve the token cost up front, and receive a timestamped transcript with speaker diarization and an AI summary fed into your knowledge base.

MidasSign

TIER 2+

Built-in e-signature: send documents for legally binding electronic signature, track status, and store executed copies — the companion to MidasLaw.

Read-Aloud ("Listen")

Reads content-heavy pages aloud in a premium voice with a transparent token estimate and your approval first; born from an accessibility request.

05 SECTION FIVE

Sales, CRM & Growth

From a handshake to a tagged lead.

MidasList TIER 1	Your CRM: contacts, deals, activities, and pipelines, read by every other tool on the platform.
MidasCard ALL TIERS	An AI-powered digital business card that auto-populates from your Dossier and works as a 24/7 lead-capture tool, surfacing your courses, organizations, banners, and latest posts, with a built-in booking page and QR.
MidasQR TIER 2+	AI-generated artistic QR codes that route scanners to your card, booking page, or a landing page — turning a handshake into a tagged lead with your affiliate code.
HyperScale TIER 4E+	The warm-contact growth engine: upload up to 3,000 contacts, scrubbed and kill-list-protected, then drip an adjustable weekly volume into a personalized email sequence toward a webinar or event — CAN-SPAM compliant, with your name on the "from" line.
MidasNet TIER 3+	Launch local networking organizations (Lead Exchange, AI Commerce, Social Meetup), each with a standardized back office, courses, member hub, and AI matchmaking.
MidasU TIER 2+	The course-creation and community platform — Skool meets Kajabi, except the courses write themselves: describe a course in plain English and the AI Course Forge produces 9 modules, quizzes, a landing page, and imagery in ~15 minutes.

Every tool on the platform reads the CRM — so nothing you learn about a contact stays in one place.

Marketing & Distribution

Published everywhere your buyers already are.

MidasSocial

TIER 3+

Auto-posts your content to your connected social platforms — Facebook, Instagram, LinkedIn, X, TikTok, YouTube, Pinterest, Threads, Reddit, Telegram, Bluesky, Google Business — with randomized timing.

MidasPost

TIER 4E+

The campaign creator: scheduled auto-posting and multi-channel campaigns.

MidasFBA

TIER 3+

Promote your own Amazon products as rotating banners across your Midas surfaces — blog, courses, MidasCard, sites, and live webinars ("AI Sells For You"). Midas takes none of the Amazon commission.

MidasPPC

TIER 4E+

AI-managed paid advertising across Facebook, Instagram, LinkedIn, Google, and X: pre-fund, answer ~5 questions, and Midas writes, A/B tests, scales winners, and routes leads into your CRM.

MidasBot

TIER 3+

A website chatbot trained on your business that answers visitors and captures leads on your own site.

MidasPages / ODSS Websites

TIER 5E

Forge a first-class business website in your brand or the Midas brand — hosted, integrated, and affiliate-coded end-to-end, with automatic WCAG-AA-safe styling.

CONNECTED NETWORKS

Facebook · Instagram · LinkedIn · X · TikTok · YouTube · Pinterest · Threads ·
Reddit · Telegram · Bluesky · Google Business

Legal, Finance & Enterprise

The back office, at the top of the ladder.

MidasLegal & MidasLaw

MALA

TIER 4E+

Multi-agent legal document preparation inside Midas Chat: describe a need in plain English (NDA, contractor agreement, demand letter, and more), and MALA drafts a structured document grounded in a real case-law database.

MidasHelp

TIER 5E+

The AI customer support desk: auto-resolution of routine tickets, a knowledge-base builder, a live-chat widget, and satisfaction tracking.

MidasFinance

TIER 6E

AI accounting: automated bookkeeping, invoicing with auto-follow-up, tax-prep support, cash-flow forecasting, and expense management.

MidasHR

TIER 6E

Job postings, candidate screening, contracts, and onboarding.

The Oracle

TIER 6E

Direct programmatic API access to the intelligence layer, plus advanced daily intelligence briefings.

Midas MasterMind

TIER 6E

The quarterly Midas MasterMind event, included with Citadel.

White-Label System

TIER 6E • \$25,000 SETUP

The entire Employee-Less Enterprise under the client's own brand, one-time setup.

MidasLaw is not a law firm. Drafts are for review by a licensed attorney.

Specialized & Emerging

What's next, and what runs underneath.

MidasGlass

TIER 5E

The Meta smart-glasses app: hands-free Midas capability through connected eyewear.

MidasSecure

LAUNCHING SEPT 1, 2026

A private, owned-hardware AI environment for licensed professionals — legal, financial, and medical practices — where confidential client work is handled without ever reaching an outside AI model.

LiveAvatar

An AI video avatar that can greet visitors on your MidasCard.

CEO Fuel Station

The unified token economy powering every AI feature, with transparent consumption, alerts at 70/90/100%, auto-refill with a monthly cap, and pro-rata billing — Midas never rounds up.

Flux Capacitor

Your token balance system — see and manage your AI fuel at a glance.

M² (M-squared)

Multi-seat capability for a spouse or second business under one account; seats scale by tier: 2 → 3 → 5 → 10 → 30.

One token economy, one balance, one bill — and Midas never rounds up.

One login. One price. *One brain.*

A complete business operating system: communications, content, marketing, CRM, courses, legal, finance, and HR — each application reading from the same Digital Brain, each interaction making the next one sharper.

6

cumulative tiers, starting at \$150/month.

7

day free trial, no credit card required.

9.7

CASA Tier 2 security certification score.

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